

{type}^{DEV}

[Document]

COMPANY PROFILE

"Their ability to align technology with business goals makes them an invaluable advisor, not just a service provider."

– Josh Garner | Co-Founder & CEO, Odyne

CRAFT
CONSULT
SOURCE ➤



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[\[Introduction \]](#)

ABSTRACT

Founded in 2014 by an experienced development team, {type}^{DEV} has evolved into South Africa's premier, fintech software development firm.

Trusted by insurers, banks, and fintech innovators to deliver scalable, compliant, and future-ready software.

We specialise in bespoke ground-up development and modernisation solutions, with a particular focus on fintech and insurtech. Our mission is to create secure, compliant, and user-friendly software platforms that power financial innovation.

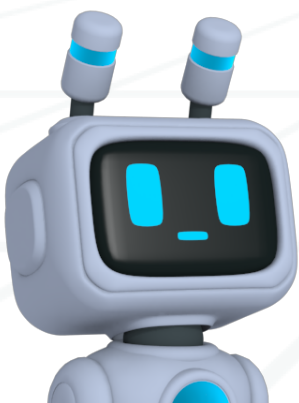
With offices in Centurion, Cape Town, and Vienna, Austria, we welcome face-to-face meetings with our clients while supporting seamless global collaboration through our remote-first model.

[\[Master Software Crafters \]](#)

OUR EXPERTISE

At {type}^{DEV}, we understand the unique demands of financial services, particularly within fintech and insurance. Our team combines technical depth with domain knowledge to craft development and modernisation strategies aligned to your regulatory environment, business model, and user needs.

We develop secure cloud-native platforms, AI-powered solutions, and compliant infrastructure that supports real-time processing, policy automation, digital onboarding, claims management, and more.



[Optimising Business Through]

MODERNISATION

In the financial services sector, digital transformation is no longer optional. From outdated core systems to disconnected customer experiences, insurers and fintech providers must modernise to remain competitive.

At {type}^{DEV}, we specialise in modernising financial systems to meet new business models, improve time to value, and maintain compliance. Whether it's replacing a legacy platform, migrating to cloud, or automating manual workflows, we support you with the right mix of technology and strategy.

[SPECIALTIES]



CLOUD MIGRATION

[Risk Management]

Tailored migration strategies that reduce operational risk and ensure business continuity.



MOBILE DEVICES

[UX / UI]

Build secure, scalable mobile apps tailored to policyholders, brokers, and agents.



AUTOMATION

[AI & RPA]

Intelligent automation to streamline policy issuance, claims processing, and customer service.



COMPLIANCE

[GDPR & POPIA]

Implementation of systems that align with FSCA regulations and privacy requirements.



CYBERSECURITY

[GDPR & POPIA]

Embed financial-grade security practices to safeguard sensitive data and protect against threats.



DEVOPS

[Process Improvement]

Ensure faster, more stable releases through continuous integration, testing, and deployment.



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[Artificial Intelligence]

AI AS A SERVICE

At {type}DEV, we help fintech and insurtech providers move past endless pilots and proofs-of-concept by delivering AI solutions that make a measurable impact.

Our expertise bridges the gap between innovation and execution, ensuring every AI initiative scales securely, complies with regulations, and integrates seamlessly into your existing ecosystem. Backed by our deep software engineering foundation, we turn complex AI concepts into business-ready solutions that grow with your organisation.



AI ADVISORY & STRATEGY

[Consulting]

We help you cut through the noise to identify high-value use cases in fraud detection, credit risk scoring, claims automation, customer engagement, and regulatory compliance.



AI ASSISTANTS & TOOLS

[LLM]

From intelligent claims triage to personalised customer service chatbots, we deliver AI-powered tools that empower teams and enhance user trust.



IMPLEMENTATION OF AI SOLUTIONS

[Fintech]

Our teams design, build, and deploy AI systems that enhance underwriting accuracy, cut operational costs, and streamline customer journeys, prioritizing compliance and ROI.

With {type}DEV, your AI investment is never just an experiment - it's a strategic driver of transformation in financial services.

[Software]

DEVELOPMENT

Software development remains at the core of what we do. At {type}DEV, we partner with organisations to design and build platforms that are **secure, compliant, and built to last**.

Our development projects range from modernising legacy insurance platforms to launching innovative fintech products. Whether you need a greenfield build or a system uplift, we bring together the right mix of architecture, engineering, and domain expertise to ensure long-term scalability.

Each project is tailored to your **business model, compliance environment, and user needs**, ensuring that technology not only solves today's challenges but positions you for tomorrow's opportunities.

This foundation leads into our proven approach to delivery.

DEVELOPMENT [APPROACH]



[Step 1] PROJECT DISCOVERY

We begin with a discovery session to grasp your market, product, & compliance context. Whether you're launching a new fintech offering or upgrading a legacy claims system.



[Step 2] FEEDBACK & FEASIBILITY

We provide a high-level view of the project's complexity, timelines, and indicative cost. This ensures early alignment around feasibility and resources.



[Step 3] REQUIREMENT GATHERING

We host workshops with business analysts & architects to define scope, integration points, and the MVP, resulting in a clear roadmap with technical and business objectives.



[Step 4] USER JOURNEY

We draft interactive wireframes and map user journeys specific to financial users, ensuring that usability, compliance, and workflow logic are prioritised before development begins.



[Step 5] PROJECT SETUP

We assign dedicated roles across both teams, from solution architects to compliance leads, ensuring streamlined communication and accountability.



[Step 6] AGILE DEVELOPMENT

Our agile squads deliver incrementally, with continuous feedback loops and milestone-based check-ins that support evolving fintech and insurance requirements.



[Step 7] POST DEVELOPMENT

We provide SLA-backed support that includes monitoring, compliance updates, performance tuning, and iterative enhancements.

At {type}^{DEV}, our approach is built on collaboration, transparency, and measurable business outcomes. We partner with fintech founders, insurance providers, and their advisors to build what matters - systems that scale, comply, and perform.

Our methodology combines strategic consulting with agile delivery, ensuring your vision translates into real value.



[Case Study]

PINEAPPLE

Problem: Pineapple aimed to disrupt insurance with a user-friendly app but needed a rapid, high-quality product launch and strong partnerships to gain market traction.

Outcomes: The app launched to immediate success, winning MTN's App of the Year and Best Financial Solution awards. A Brolink partnership accelerated market entry, helping Pineapple quickly scale its user base and establish itself as a leading insurtech innovator.

Industry: Insurance

Project Date: 2017 - 2019

Country: ZA

Pineapple



[Case Study]

ODYNN

Problem: Users struggled to maximise credit card rewards and decide between cash or points for hotel bookings, losing out on potential savings.

Outcomes: The Odynn platform boosted user rewards by over 20% and grew subscriptions by 35% in six months. Smart recommendations saved users hours of planning, increased satisfaction, and built loyalty through a simplified rewards experience.

Industry: Travel & Finance

Project Date: 2019 - Present

Country: USA



[Case Study]

ZERO CARBON CHARGE

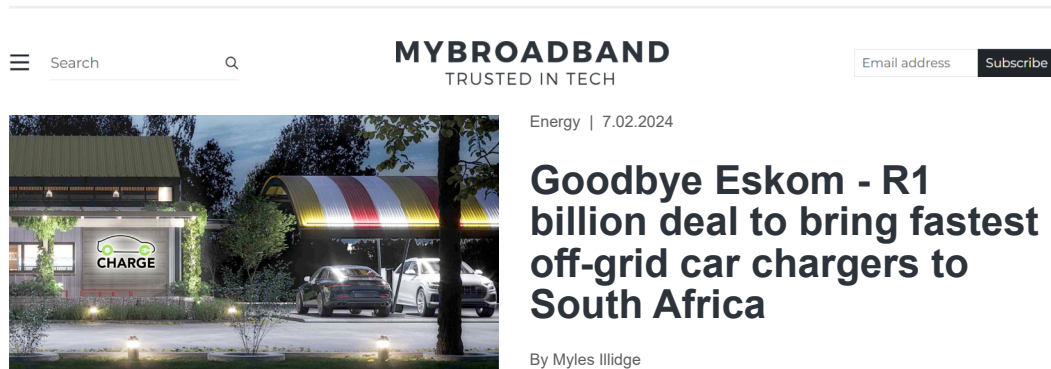
Problem: Zero Carbon Charge required an intuitive mobile app to support South Africa's first off-grid EV charging network.

Outcomes: The app enables drivers to easily find charging stations, monitor sessions in real time, and complete secure payments. By simplifying the EV experience, it supports the national rollout strategy and strengthens adoption of renewable-powered mobility.

Industry: EV Infrastructure

Project Date: 2023 - Present

Country: ZA



[Case Study]

IQVIA

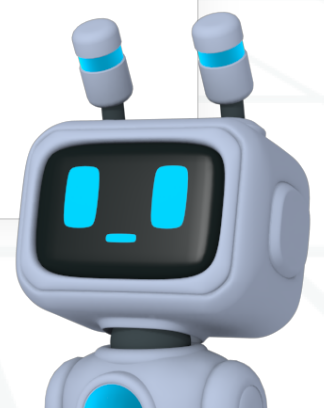
Problem: IQVIA's mobile and admin systems were outdated and slow, creating inefficiencies across operations.

Outcomes: The modernised platforms introduced an intuitive new design, faster performance, and expanded functionality. Teams now handle larger workloads with fewer errors, leading to smoother operations and higher productivity.

Industry: Pharmaceutical

Project Date: 2019 - Present

Country: USA, UK, EU, ZA



[Case Study]

GEW TECH | HENSOLDT

Problem: GEW needed modern apps to manage and train users on complex security hardware while ensuring continuity with existing systems.

Outcomes: A suite of apps improved device monitoring and configuration, reduced operational overhead, and enabled safe training through simulation. The modern UI enhanced usability, while seamless integration ensured minimal disruption to operations.

Industry: Military

Project Date: 2023 - Present

Country: ZA, UK, DE, FR



[Case Study]

GET METAL

Problem: GeT Metal's POS system was unstable, slow, and non-compliant, disrupting workflows and creating regulatory risks across branches.

Outcomes: The stabilised POS now processes faster, more accurate transactions with full POPIA compliance. Automated workflows reduced manual errors, while new multi-tenant architecture enabled scalable deployments and smoother nationwide operations.

Industry: Metals / Recycling

Project Date: 2022 - Present

Country: ZA



[Outsourcing Services]

STAFFING SOLUTIONS

At {type}DEV, we specialise in providing top-tier software augmentation and outsourcing services tailored to meet the unique needs of businesses across various industries.

With a wealth of experience, we have become the augmentation partner of choice for some of South Africa's most successful corporations. Whether you require immediate project support or long-term development solutions, our global talent pool and flexible engagement models ensure cost-effective and high-quality results.

Our dedicated teams of experts are proficient in the latest technologies and committed to delivering excellence in every project.

[OUTSOURCING SERVICES]

Staffing Solutions

We offer both short-term and long-term solutions, with options for onsite or remote work, leveraging local and offshore talent to meet your needs. Our services cater to small, medium, and enterprise-level organisations.

Dedicated Development Teams

Our agile teams include developers, project managers, QA engineers, business analysts, data engineers, and DevOps specialists, providing project-based augmentation and ongoing IT support and maintenance.

Talent Pool

Our pool includes skilled developers, UX/UI designers, experienced project managers, QA engineers ensuring high standards, and DevOps engineers facilitating smooth deployment pipelines.

Why Choose Us

We're committed to quality and reliability, leveraging advanced technologies for optimal results. With fluent English communication, time zone compatibility, competitive pricing, and a proven track record, {type}DEV stands out as your ideal partner for software augmentation and outsourcing services.



[OUR PROCESS]



[Step 1] REQUIREMENT ANALYSIS

Thorough understanding of project objectives and client needs.



[Step 2] TALENT SOURCING/SCREENING

Rigorous selection process ensuring only top-tier professionals.



[Step 3] ONBOARDING & INTEGRATION

Seamless integration into your team and processes.



[Step 4] MANAGEMENT & REPORTING

Continuous monitoring and transparent reporting.



[Step 5] SCALING & FLEXIBILITY

Ability to scale teams up or down based on evolving project

[KEY COMPETENCIES]

Technical Expertise:

Proficiency in modern technologies and industry standards.

Programming Languages:

Mastery in Java, Python, C#, .NET, .NET Core, JavaScript, and more.

Frameworks and Libraries:

Expertise in React, Angular, Django, etc.

Tools and Platforms:

Skilled in AWS, Azure, Docker, Kubernetes, and more.

Industry Expertise:

Experience in finance, healthcare, e-commerce, insurance, fintech, logistics, and more.

Flexible Engagement Models:

Tailored to fit project requirements and client preferences.

Project Solutions:

Proven capability in delivering customised project outcomes.



[\[Contact Us \]](#)

LET'S BRING YOUR VISION TO LIFE

Thank you for considering {type}^{DEV} to help solve the challenges your business is facing. We're passionate about building solutions that deliver measurable results, drive innovation, and enable growth, especially within the fast-moving world of fintech and insurance.

Whether you're modernising a legacy system, launching a new platform, or scaling your digital capabilities, we're ready to collaborate with you every step of the way.

Let's work together to unlock opportunities, overcome obstacles, and build something extraordinary.

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"We appreciate their attention to detail and creative approach to bringing our exact needs and requirements to life."

– Shanai Misra, DevOps Manager, Bidvest Data Gauteng



Pineapple



bioss
Southern Africa



INSTITUTE OF
DIRECTORS
SOUTH AFRICA



CHARGE



IQVIA™

HENSOLDT

BROLINK

Bidvest DATA
OMNICHANNEL COMMUNICATIONS



Odynn™

